

SMOKE ALARMS

Your First Line of Defense



Have smoke alarms in every sleeping room

Outside each separate sleeping area



And on every level of the home, including the basement.



Test smoke alarms at least once a month using the test button. And replace smoke alarms when they are 10 years old.



For more information about fire safety, scan the QR code below and visit our website jacksontnfire.com

You can also scan our Community Connect QR code for a free, secure, and easy to use platform that allows you to share critical information about your household or business that will aid first responders and emergency response personnel when responding to your residence. By providing information about your household or business that you feel is important for us to know about at the time of an emergency, we can ensure you and everything you care about is protected to the best of our ability.



jacksontnfire.com



Community Connect



JACKSON FIRE DEPARTMENT

Project ESCAPE

Project ESCAPE

You Have Less Than 4 Minutes to Survive



Actionable Survival Strategies & Community Life-Safety Education

The New Reality: Why Seconds Matter

1980: 17 MINUTES

Today: 4 MINUTES



17 Minutes vs. 3-4 Minutes:

Modern synthetics and open floor plans have drastically shrunk the window of survival since 1980.

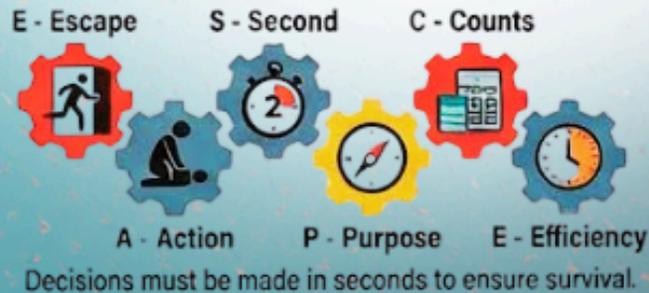


Fires are Deadlier Than Ever



While total fires are down, the risk of dying has increased because modern fires spread exponentially faster.

E.S.C.A.P.E. Mindset



The "Closed Door" Shield

1,000°F

1,000°F
Carbon Monoxide: 10,000 PPM

100°F
Carbon Monoxide: 1,000 PPM

900-Degree Difference:
A closed door keeps a room at 100F while the hallway reaches 1,000F

Closed Bedroom Door:
Carbon Monoxide: 1,000 PPM

94.72% Survival Probability:

Your chance of survival when you have a closed bedroom door and working smoke alarms.

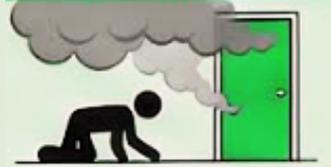
10x Less Toxic Gas:

Closed doors limit Carbon Monoxide to 1,000 PPM vs. 19,000 PPM in open-door areas.

Your 3-Plan Survival Protocol

A Plan A (Primary Path)

If the door is cool, crawl low, exit, and close doors behind you.



B Plan B (Secondary Exit)

If the hallway is hot or smoky, use a window or back door immediately.



C Plan C (Isolate & Defend)

If trapped, keep the door closed, seal the cracks with towels, and stay low.



Action for Rescue (If Plan C)	Impact
Call 911 with Exact Room Location	67% Survival Rate
High Visibility (Lights/Flashlight/Sheet)	88% Survival Rate
Stay on Floor or bed (DO NOT HIDE)	51% of Victims Found Here

JFD Emergency: 9-1-1
Non-Emergency: 731-425-8430
Website: jacksontnfire.com